



Department of Consumer Affairs

Bureau for Private Postsecondary Education

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BPPE Annual Report for 2016 - Institution**Tracking Number:** 20171122113058**Report for Year:** 2016**Institution Name:** Paul Mitchell the School East Bay**Institution Code (If an institution has branch locations the institution code is the school code for the main location):** 30562385**Street Address (Physical Location):** 100 Crescent Drive, Suite D**City:** Pleasant Hill**State:** California**Zip Code:** 94523**Check all that apply to this institution:****For profit institution:** For profit institution**Sole Proprietor:****Corporation:****Non-profit institution:****Limited Liability Corporation (LLC):** Limited Liability Corporation (LLC)**Publicly traded institution:****Partnership:****Number of Branch Locations:** 0**Number of Satellite Locations:** 0**Is this institution current with all assessments to the Student Tuition Recovery Fund?:** yes**Is this institution current on Annual Fees?:** yes**Is your institution accredited by an accrediting agency/agencies recognized by the United States Department of Education? Include only full institutional approval, not**

programmatic approval: yes

If you answered yes to the question above, please identify the accrediting agency: National Accrediting Commission of Career Arts and Sciences Inc.

If your institution has specialized accreditation from a recognized United States Department of Education approved specialized/programmatic accreditor, list the accreditation:

Has any accreditation agency taken any formal disciplinary action against this institution? If Yes, please submit a paper copy of the action, refer to the Annual Report Completion Check Sheet.: no

Does your institution participate in federal financial aid programs under Title IV of the Federal Higher Education Act?: yes

**What is the total amount of Title IV funds received by your institution in 2016?:
2453259.59**

Does your institution participate in veteran's financial aid education programs?: yes

What is the total amount of veteran's financial aid funds received by your institution in 2016?: 66262.90

Does your institution participate in the Cal Grant program?: no

What is the total amount of Cal Grant funds received by your institution in 2015?:

Is your institution on the California Eligible Training Provider List (ETPL)?: yes

Is your institution receiving funds from the Work Innovation and Opportunity Act (WIOA) Program?: no

What is the total amount of WIOA funds received by your institution in 2016?:

Does your institution participate in, or offer any another government or non-governmental financial aid programs? no

If yes, please indicate the name of the financial aid program:

The percentage of institutional income in 2016 that was derived from public funding: 69

Enter the most recent three-year Cohort Default Rate reported by the US Department of Education, for this institution: 8.6

The percentage of students who in 2016 received federal student loans to help pay their cost of education at the school was: 76

Total number of students enrolled at this institution: 134

Number of Doctorate Degrees programs Offered: 0

Number of Students enrolled in Doctorate level programs at this Institution: 0

Number of Master Degrees programs Offered: 0

Number of Students enrolled in Master level programs at this institution: 0

Number of Bachelor Degrees programs Offered: 0

Number of Students enrolled in Bachelor level programs at this institution: 0

Number of Associate Degrees programs Offered: 0

Number of Students enrolled in Associate level programs at this institution: 0

Number of Diploma or Certificate Programs Offered: 1

Number of Students enrolled in Diploma or Certificate programs at this institution: 329

Institution's website: <https://paulmitchell.edu/eastbay/>

Performance Fact Sheet:

<https://dsfee43herbpw.cloudfront.net/uploads/fullsize/0d73608427ef114473ca373e.pdf>

2016 Catalog:

<https://dsfee43herbpw.cloudfront.net/uploads/fullsize/28148cbf526d5f3a25883060.pdf>

Annual Report:

<https://dsfee43herbpw.cloudfront.net/uploads/fullsize/2bc921edc1ab8e005d6a7d7b.pdf>



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BPPE Annual Report for 2016 – Programs**Tracking Number:** 20171122120454**Report for Year:** 2016**Institution Name:** Paul Mitchell the School East Bay**Institution Code:** 30562385**INFORMATION FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE
INSTITUTION****Degree/Program Level:** DiplomaCertificate**If Other, please specify:****Degree/Program Title:** DiplomaCertificate**If Other Doctorate, Other Master, Other Bachelor, Other Associate or Other was chosen,
please specify:****Name of Program (e.g. Business Administration, Massage, etc.):** Cosmetology**Number of Degrees or Diplomas Awarded:** 112**Total Charges for this program (Report whole dollars only):** \$ 23024**The percentage of enrolled students in 2016 receiving federal student loans to pay for this
program.** 76**The percentage of graduates in 2016 who took out federal student loans to pay for this
program.** 93**Number of Students Who Began the Program:** 161**Students Available for Graduation:** 161**On-time Graduates:** 13**Completion Rate:** 8**150% Completion Rate:** 70

Is the above data taken from the Integrated Postsecondary Education Data System (IPEDS) of the United States Department of Education?:

no

PLACEMENT

Graduates Available for Employment: 112

Graduates Employed in the Field: 78

Placement Rate: 70

Graduates employed in the field 20 to 29 hours per week: 6

Graduates employed in the field at least 30 hours per week: 73

Indicate the number of graduates employed:

Single position in field: 72

Concurrent aggregated positions in field (2 or more positions at the same time): 3

Freelance/self-employed: 4

By the institution or an employer owned by the institution, or an employer who shared ownership with the institution: 1

EXAM PASSAGE RATE

Does this educational program lead to an occupation that requires State licensing?: yes

If Yes, please provide the information below (For each of the last two years):

First Data Year 2016:

Name of the State licensing entity that licenses this field: Board of Barbering and Cosmetology

Name of Exam: Cosmetology

Number of Graduates Taking State Exam: 108

Number Who Passed the State Exam: 87

Number Who Failed the State Exam: 16

Passage Rate: 81

Is this data from the State licensing agency that administered the exam?: yes

Name of Agency: Board of Barbering and Cosmetology

If the response to #29 was no, provide a description of the process used for attempting to contact students:

Second Data Year 2015:

Name of the State licensing entity that licenses this field: Board of Barbering and Cosmetology

Name of State Exam: Cosmetology

Number of Graduates Taking State Exam: 92

Number Who Passed the State Exam: 92

Number Who Failed the State Exam: 0

Passage Rate: 100

Is this data from the licensing agency that administered the State exam?: yes

Name of Agency: Board of Barbering and Cosmetology

If the response to #37 was no, provide a description of the process used for attempting to contact students:

Do graduates have the option or requirement for more than one type of licensing State exam?:

Provide the names of other licensing exam options:

Name of Option/Requirement:

Name of Option/Requirement:

Name of Option/Requirement:

SALARY DATA

Graduates Available for Employment: 112

Graduates Employed in the Field: 78

Graduates Employed in the Field Reported receiving the following Salary or Wage:

\$0 - \$5,000: 0

\$5,001 - \$10,000: 0

\$10,001 - \$15,000: 0

\$15,001 - \$20,000: 68

\$20,001 - \$25,000: 11

\$25,001 - \$30,000: 0

\$30,001 - \$35,000: 0

\$35,001 - \$40,000: 0

\$40,001 - \$45,000: 0

\$45,001 - \$50,000: 0

\$50,001 - \$55,000: 0

\$55,001 - \$60,000: 0

\$60,001 - \$65,000: 0

\$65,001 - \$70,000: 0

\$70,001 - \$75,000: 0

\$75,001 - \$80,000: 0

\$80,001 - \$85,000: 0

\$85,001 - \$90,000: 0

\$90,001 - \$95,000: 0

\$95,001 - \$100,000: 0

Over \$100,000: 0